



For immediate release:

Harness your company's imagination with the new Sosius Innovation application

London, 11th June 2013: Treating people as individuals, getting closer to customers and partnering to accelerate innovation are the underlying principles of Open Innovation 2.0 embodied in the Innovation application launched today by Sosius, a leading online collaboration and team workspace platform for SMEs and enterprises. The release is the first in a series of advanced applications designed to help businesses quickly address their most pressing social business needs.

The Sosius Innovation application provides everything you need out-of-the-box to engage your entire community, including employees, investors, partners and customers, to identify the most important enhancements to your service. By empowering individual spirit for team growth and recognizing your most engaged contributors you gain a critical advantage in your efforts to stay one step ahead of the competition.

"We rolled out a prototype of the Innovation application to our entire employee base 6 months ago, and almost immediately saw a sustained 10x increase in engagement on the Sosius platform. Over 2/3 of our total headcount, across multiple departments, use the service regularly, which has resulted in it becoming a core arena for planning and idea generation. Our staff interact on a daily basis and the Innovation application helps us identify and reward our most innovative and hard working employees." **Ben Adderley, Global IT Director, Meltwater**

To try out the Sosius Innovation application for free and see for yourself how engaging your community can drive better, faster innovation, sign up for a trial of the Company plan at www.sosius.com or contact support@sosius.com to help you maximize the benefits of the Sosius platform.

The Sosius Platform and Applications

The Sosius Platform provides a range of core capabilities, including structured content, rich access control, calendars, projects, real-time communications and comprehensive reporting, that can be configured to address a huge number of business needs.



Sosius Applications, built on the core Platform and included in the subscription price, help companies get up and running instantly with advanced usage for specific business problems.

Extremely flexible, with a simple interface accessing all advanced and custom applications in one place and enjoying a state-of-the-art security model, make Sosius the one-stop-shop for all your collaboration needs.

-ENDS-

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About Sosius

An award winning collaboration platform, accessible from any internet connected device. Powerful, flexible and easy to use. Improve individual performance and recognition. Enhance productivity and employee satisfaction. Increase the value of your organization. All for One, One for All. Learn more at Sosius.com.